



# **MOD WINE CO.**

## **SERVICE OFFERINGS**

2024



# WHO WE ARE

We go beyond marketing products. We create experiences, share compelling stories, and enhance brands in the food and beverage industry. Our passion for digital marketing recognizes that every sip, flavour, and shared moment holds a unique story.

Our mission centres on inclusivity, innovation, and digitization. With a diverse team, we assist both established and emerging brands in achieving peace of mind, sustainable growth, and increased sales.

We specialize in crafting custom product lists, targeted marketing campaigns, and comprehensive training programs. Navigating the dynamic food and beverage industry can be challenging. Let us ease the load, providing the support, expertise, and guidance you need.

Don't miss opportunities—partner with us to remove overwhelming tasks, and experience the freedom of knowing your brand is in capable hands.

Contact us today to elevate your brand!



# SERVICES

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## BEVERAGE LISTS

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TASTING NOTE	\$ 60 EACH
DATA SHEET + TASTING NOTE	\$195 FOR 1ST SHEET \$80 FOR EACH SUBSEQUENT SHEET
LICENSEE/RETAIL PRICE LIST	\$195 EACH
BEVERAGE LIST DEVELOPMENT	STARTING AT \$850
STAFF TRAINING	STARTING AT \$500

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## DIGITAL MARKETING & DESIGN

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SEARCH ENGINE OPTIMIZATION	STARTING AT \$400/MO
EMAIL MARKETING	STARTING AT \$250/MO
SOCIAL MEDIA MANAGEMENT & CONTENT CREATION	STARTING AT \$900/MO
WEBSITE DESIGN & DEVELOPMENT	STARTING AT \$5000
AD CAMPAIGN DEVELOPMENT & MANAGEMENT	STARTING AT \$1500 + AD SPEND
GRAPHIC DESIGN (EX; LABELS, PACKAGING, MENUS)	QUOTED PER PROJECT

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## BRANDING & STRATEGY

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BRAND IDENTITY DEVELOPMENT	QUOTED UPON REQUEST
BRAND STRATEGY & MANAGEMENT	QUOTED UPON REQUEST
SALES STRATEGY DEVELOPMENT	QUOTED UPON REQUEST



# CONTACT US

If you have any further questions or would like to work on a tailored proposal for your specific needs, please contact any of us at the following:

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