



MOD WINE CO.

SERVICE OFFERINGS

2025



WHO WE ARE

We go beyond marketing products. We create experiences, share compelling stories, and enhance brands in the food and beverage industry. Our passion for digital marketing recognizes that every sip, flavour, and shared moment holds a unique story.

Our mission centres on inclusivity, innovation, and digitization. With a diverse team, we assist both established and emerging brands in achieving peace of mind, sustainable growth, and increased sales.

We specialize in crafting custom product lists, targeted marketing campaigns, comprehensive staff training programs and strategic sales plans. Navigating the dynamic food and beverage industry can be challenging. Let us ease the load, providing the support, expertise, and guidance you need.

Don't miss opportunities—partner with us to remove overwhelming tasks, and experience the freedom of knowing your brand is in capable hands.

[Contact us today](#) to elevate your brand!



SERVICES

PRODUCT ASSETS

TASTING NOTE	\$70 EACH
DATA SHEET + TASTING NOTE	\$225 FOR 1ST SHEET; \$90 FOR EACH THEREAFTER
LICENSEE/RETAIL PRICE LIST	\$225 EACH

DIGITAL MARKETING & DESIGN

SEARCH ENGINE OPTIMIZATION	STARTING AT \$500/MO
EMAIL MARKETING	STARTING AT \$350/MO
SOCIAL MEDIA MANAGEMENT & CONTENT CREATION	STARTING AT \$950/MO
WEBSITE DESIGN & DEVELOPMENT	STARTING AT \$5000
AD CAMPAIGN DEVELOPMENT & MANAGEMENT	STARTING AT \$1500 + AD SPEND
GRAPHIC DESIGN (EX; LABELS, PACKAGING, MENUS)	QUOTED PER PROJECT
PHOTOGRAPHY (2HR / HALF DAY / FULL DAY)	\$450 / \$850 / \$1500

BRANDING, STRATEGY & CONSULTING

BRAND IDENTITY DEVELOPMENT	QUOTED UPON REQUEST
BRAND STRATEGY & MANAGEMENT	QUOTED UPON REQUEST
SALES STRATEGY DEVELOPMENT	QUOTED UPON REQUEST
BRAND & SALES CONSULTING	\$125/HR
CUSTOM WINERY/RESTAURANT/BAR STAFF TRAINING MANUAL	\$950
STAFF TRAINING PROGRAM	STARTING AT \$1500



CONTACT US

If you have any further questions or would like to work on a tailored proposal for your specific needs, please contact any of us at the following:

Adam Blascik

Director | Beverage Consultant

adam@modwineco.com

(905) 741-3176

Bex McKnight

Creative Director

bex@modwineco.com

(647) 456-7733

Nat Yorski

Director | Beverage Consultant

nat@modwineco.com

(514) 475-5288

PRICES IN THIS SERVICE LIST ARE SUBJECT TO CHANGE AT ANY TIME.

MODWINECO.COM